

ProColour

Commercial Trend Colours for Specifiers

ProSpec.

Professional Project Specification

baxta.
engineered coatings

BRAND BOOK



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Commercial Trend Colours for Specifiers

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**SOLUTIONS AHEAD OF PROFITS
SYSTEMS NOT PRODUCTS**

COMPARISON GUIDE

BAXTA XERO ADVANCED SEALER UNDERCOAT



BAXTA XERO ADVANCED CEILING FLAT



BAXTA XERO ADVANCED INTERIOR WHITE



BAXTA XERO ADVANCED ACRATRIM SATIN



PRODUCT TYPES

- Ultra-Premium
- Ultra Low VOC Sealer Undercoat

- Ultra Premium
- Ultra Low VOC Ceiling Flat

- Ultra Premium
- Ultra Low VOC Wall Paint

- Ultra Premium
- Ultra Low VOC
- Interior/Exterior Acrylic Enamel

CATEGORIES

- Broadwall

- Broadwall

- Broadwall

- Doors
- Door Frames
- Skirting

FEATURES & BENEFITS

- 15 Year Warranty
- Superior Hiding and Filling
- Propoerties
- Low Odour
- GECA Approved

- 15 Year Warranty
- Exceptional Covering Power
- Smooth Flat Finish
- GECA Approved

- 15 Year Warranty
- Anti Mould
- Anti Bacterial
- Stain Resistant
- GECA Approved

- 15 Year Warranty
- Green Star Projects
- Outstanding Coverage and Appearance
- GECA Approved

SUBSTRATES

- Paper Faced Plasterboard
- Fibre Cement

- Paper Faced Plasterboard
- Fibre Cement

- Previously Painted Substrates
- Paper Faced Plasterboard
- Cement Render
- Fibre Cement
- Interior Bare Timber and MDF

- Timber Plasterboard
- Cement Render
- MDF Metals

EQUIVALENT PRODUCTS

- Dulux
- Wattyl
- Taubmans
- Enviro 2
- ID Advanced
- Pure Performance

- Dulux
- Wattyl
- Taubmans
- Enviro 2
- ID Advanced
- Pure Performance

- Dulux Wash & Wear Plus
- Wattyl
- Taubmans
- ID Advanced
- Pure Performance

- Dulux
- Wattyl
- Taubmans
- Aquanamel
- Aqua Trim
- Ultimate Enamel

COMPARISON GUIDE

BAXTA SEALER UNDERCOAT



BAXTA PREP + CEILING WHITE



BAXTA XERO PLUS LOW SHEEN



BAXTA ACRATRIM



PRODUCT TYPES

- Premium Interior

- Premium Interior

- Premium Int/Ext

- Premium Prep Coat

CATEGORIES

- Broadwall

- Cellings

- Doors
- Door Frames
- Skirting

- Broadwall
- Trims

FEATURES & BENEFITS

- 10 Year Warranties
- Green Star Projects
- Low VOC

- 10 Year Warranties
- Green Star Projects
- Low VOC

- 10 Year Warranties
- Green Star Projects
- Low VOC

- 10 Year Warranties
- Green Star Projects
- Low VOC

SUBSTRATES

- Plasterboard New
- Previously Painted
- Timber

- Plasterboard New
- Plasterboard Prev Painted
- Timber

- Timber
- Prev Painted
- Metal

- Plasterboard
- Timber

EQUIVALENT PRODUCTS

- Dulux Professional Total Prep
- Wattyl Ultra A.S.U

- Dulux Professional Fast
- Wattyl Prep and Ceiling
- Taubman's No Equivalent

- Dulux Enviro
- Wattyl Ultra Clean Air
- Taubman's Pure Perfection

- Dulux Pure Performance
- Wattyl Ultra Acrylic
- Taubman's No Equivalent

COMPARISON GUIDE

BAXTA COVACOAT PRIMER



BAXTA MAXICAP SHIELD



BAXTA MAICAP ELASTOMERIC



BAXTA ELEMENTS EXTERIOR FINISH



PRODUCT TYPES

- Ultra-Premium Acrylic Primer

- High Performance Elastomeric Coating

- High Performance Pure Acrylic Matt Finish

- Ultra-Premium

CATEGORIES

- Cementitious Substrate Primer

- Superior Broadwall Finish to Previously Painted Substrates

- High Performance Broadwall Coating

- Broadwall
- Trims

FEATURES & BENEFITS

- 10 Year Warranties
- Interior or Exterior
- Excellent Adhesion Properties

- 10 Year Warranties
- Mould and Fungi Resistant
- Low Sheen

- 15 Year Warranties
- Elastomeric
- Interior Exterior

- 15 Year Warranties
- Self Priming
- UV Block Out

SUBSTRATES

- Cement Render
- Off Form Concrete
- Brick and Block

- Brick and Block
- Previously Painted
- Mould and Fungi Resistant

- Cement Render
- Off Form Concrete
- Tilt Panel

- Timber
- Blue Board
- Off Form Concrete

EQUIVALENT PRODUCTS

- AcraTex Acra Primer
- Watty! GranoPrime
- Taubman's Armourwall Prime

- AcraTex Elastomeric 201
- Watty! Grano Impact
- ArmourWall ArmourShield

- AcraTex AcraShield Advanced
- Watty! GranoShield Matt
- Armourwall Roll On

- Dulux Weathershield
- Watty! Solagard
- Taubman's All Weather

COMPARISON GUIDE

POLYMER HIGH BUILD RENDER



BAXTA FINE SAND FINISH



BAXTA COARSE SAND FINISH



SAHARA FINE



PRODUCT TYPES

- Ultra-Premium Acrylic Render

- High Performance pre - blended modified cement based texture

- High profile coarse texture finish

- An extremely versatile, subtle texture coating designed to give a convenient and economical means for simulating a sandy or bagged finish

CATEGORIES

- Light Weight Substrates

- Masonry Surfaces
- Lightweight Surfaces
- Rendered Surfaces

- May be used to decorate, restore, or protect commercial, high rise, resorts, retirement villages

- Baxta Sahara Fine may be overcoat or topcoated with Baxta Elastomeric Matt

FEATURES & BENEFITS

- 10 Year Warranty
- Excellent Adhesion
- Build to 4mm in One Coat

- Suitable for Interior and Exterior
- Can be applied between 2-3ml in one application
- Easy to apply and can be pumped

- Can be floated almost immediately
- Interior Exterior
- Excellent Adhesion
- Can be tinted

- Interior or Exterior
- Can be tinted to any colour
- Beautiful decorative finish

SUBSTRATES

- Green Board
- Blue Board
- AAC

- Masonry Surfaces
- Lightweight Surfaces
- Rendered Surfaces

- Can be applied over most substrates

- Can be applied to most substrates

EQUIVALENT PRODUCTS





- Dulux Coarse Patch Hi Build
- Rockcote Polymer Render Grey

- Dulux Sponge Fine
- Watty! Sponge Fine
- Taubman's No Equivalent

- Dulux Coventry Coarse
- Watty! Marble
- Taubman's No Equivalent

- Dulux Sadona
- Watty! Sahara
- Taubman's No Equivalent

COMPARISON GUIDE

| | BAXTA SAR | BAXTA SLR | BAXTA FLEXIBLE MINERAL POLYMER | BAXTA CONCRETE PATCH |
|--------------------------------|---|---|---|---|
| |  |  |  |  |
| PRODUCT TYPES | <ul style="list-style-type: none"> • Pre-Blended cement Render including Acrylic Polymers | <ul style="list-style-type: none"> • Pre-Blended Cement Render | <ul style="list-style-type: none"> • Cementitious Texture Finish | <ul style="list-style-type: none"> • A Cement Polymer-Modified Powder Blend |
| CATEGORIES | <ul style="list-style-type: none"> • Cementitious Render for Polystyrene Substrate | <ul style="list-style-type: none"> • Cementitious Render for Broadwall | <ul style="list-style-type: none"> • Excellent Base Coat for most Substrates | <ul style="list-style-type: none"> • Designed for Patching Holes, Form Joints, or Smooth Finish Over Inconsistent Substrates |
| FEATURES & BENEFITS | <ul style="list-style-type: none"> • 10 Year Warranties • Water Repellent • Excellent Adhesion | <ul style="list-style-type: none"> • 15 Year Warranties • Interior Exterior • Excellent Adhesion | <ul style="list-style-type: none"> • 10 Year Warranties • Crack and Water Resistant • Excellent Adhesion | <ul style="list-style-type: none"> • 10 Year Warranties • Interior Exterior • Excellent Adhesion |
| SUBSTRATES | <ul style="list-style-type: none"> • Brick and Block • Polystyrene Panels • AAC Panels | <ul style="list-style-type: none"> • Brick and Block • Off Form Concrete • Tilt Panel | <ul style="list-style-type: none"> • Blueboard • Brick and Block • AAC | <ul style="list-style-type: none"> • Off Form Concrete • Concrete • Render |
| EQUIVALENT PRODUCTS | <ul style="list-style-type: none"> • AcraTex RenderWall P400 • Rockcote PM 100 | <ul style="list-style-type: none"> • Acratex RenderWall 4001 • Rockcote Quick Render Fine | <ul style="list-style-type: none"> • AcraTex No Equivalent • Rockcote Flexitex | <ul style="list-style-type: none"> • AcraTex No Equivalent • Rockcote Smooth Set |

COMPARISON GUIDE

BAXTA ULTRA BUILD



- Light Weight Cement Render

- Excellent Build Out Properties to 30mm

- 10 Year Warranties
- Environmentally Responsible
- Insulative Properties

- Brick and Block
- EPS

- AcraTex Acralite
- Rockcote PM 100 High Build

BAXTA KEY COAT



- Cementitious Polymer Modified Adhesive Base Coat

- Excellent Base Coat for Smooth Surfaces

- 10 Year Warranties
- Minimal Shrinkage
- Water Resistant

- Blueboard
- Off Form Concrete
- Absorbent Brick and Block

- AcraTex P400 No Equivalent
- Rockcote Key Cote Fast Prep

BAXTA PREP AND PATCH



- Cementitious Polymer Modified Adhesive Base Coat

- Ideal for Blueboard Joints
- Installation of PVC Beads

- 10 Year Warranties
- Minimal Shrinkage
- Water Resistant

- Fibre Cement Sheeting

- AcraTex No Equivalent
- Rockcote Patch and Prep

PRODUCT TYPES

CATEGORIES

FEATURES & BENEFITS

SUBSTRATES

EQUIVALENT PRODUCTS

COMPARISON GUIDE

BAXTA XERO ADVANCED SUPER COVER MATT



BAXTA XERO ADVANCED SUPER COVER LOW SHEEN



BAXTA CONCURE CONCRETE SEALER



BAXTA REPEL



PRODUCT TYPES

- Ultra Premium
- Low VOC
- Interior Acrylic

- Ultra Premium
- Low VOC
- Interior Acrylic

- Lithium Silicate Concrete Floor Densifier
- Ultra Low VOC
- Very Low Odour
- Environmentally Friendly

- Low Build Clear Coating Finish to Provide Added Resistance Against Water Ingress

CATEGORIES

- Broadwall

- Broadwall

- Concrete Broadwall
- Car Parks

- Concrete Broadwall
- Renders
- Textures

FEATURES & BENEFITS

- Two Coat System
- Exceptional Covering Power
- Smooth and Uniform Finish
- Stain Resistant

- Two Coat system
- Exceptional Covering Power
- Smooth and Uniform Finish
- Stain Resistant

- Interior Exterior
- Permanently Dust Free Floors
- Will not Yellow, Flake, Discolour
- High Traction, Non Slip

- 10 Year Warranty
- Water Based
- Mould Resistant
- Long Term Exterior Protection

SUBSTRATES

- Paper Faced Plasterboard
- Fibre Cement
- Timber
- Cement Render
- MDF

- Paper Faced Plasterboard
- Fibre Cement
- Timber
- Cement Render
- MDF

- Concrete
- Off Form Concrete
- Tilt Panel

- Render
- Concrete
- Tilt Panel
- Textures

EQUIVALENT PRODUCTS

- Dulux
- Wattyl
- Taubmans
- Super Hide
- Total Cover
- No Equivalent


- Dulux
- Wattyl
- Taubmans
- Total Cover
- Total Cover
- No Equivalent

- No Equivalent

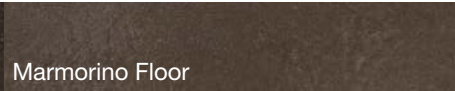
- No Equivalent

NATURAL MATERIALS

Baxta Marmorino Floor



Intonachino Floor



Marmorino Floor


Marmorino Floor is a smooth finish with a Venetian Marmorino effect, very resistant and resilient, especially studied as a walkable finish. Although it's a very resistant product, the natural composition makes it excellent for living areas. The colour can be personalised to a colour of your choice. The tradition of lime, produced with an advanced technology, makes this product VOC free lending itself to the green market.

The dispersion of humidity avoids the growth of moulds and bacteria. Marmorino Floor is non-flammable and low odour.

Baxta Liberty Stone



Liberty Fine 400

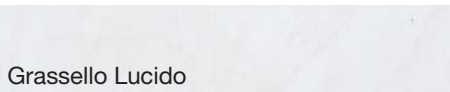


Liberty Classico 800


Liberty Stone is a thick finishing product which permits to obtain the traditional effect of ancient polished or split stone, the colour shades can be personalised to meet any colour in the market. Its accurate mixing and selected mirco - marbles creates a fillerpaste, ready to use, which allows a wide range of finishing methods to satisfy even the most sophisticated decorative needs. The tradition of lime, produced with advanced technology, makes this product ultra low VOC.

The dispersion of humidity avoids the growth of mould and bacteria.

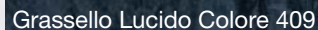
Baxta Grassello Lucido



Grassello Lucido



Grassello Lucido Colore 903

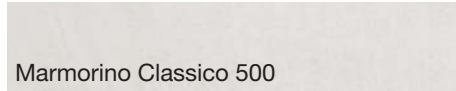


Grassello Lucido Colore 409

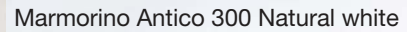
Grassello Lucido is a prestige product composed of very fine, micro - filtered lime putty. The colour shades can be personalised to meet any colour in the market. The accurate mixture of selected micro - marble produces a stucco in paste, ready to use, which permits a varstrange of application methods able to satisfy the most sophisticated decorating requests. The tradition of lime, produced with an advanced technology, makes this product ultra - low VOC.

The dispersion of humidity avoids the growth of mould and bacteria.

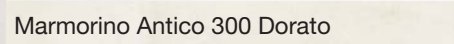
Baxta Marmorino Classic 500



Marmorino Classico 500



Marmorino Antico 300 Natural white

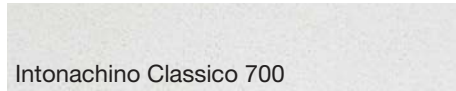


Marmorino Antico 300 Dorato


Marmorino Classic 500 is an interior exterior finish which permits to obtain, with more layers, the traditional Venetian Marmorino effect. It's accurate mix renders the product soft and easy to apply. The colour shades can be personalised from any colour in the market. The tradition of lime, and advanced technology makes this product an ultra low VOC finish. The natural raw materials, accurately selected, gives Marmorino Classic 500 a very high ecological value.

The dispersion of humidity avoids the growth of mould and bacteria.


Baxta Intonachino Classic 700



Intonachino Classico 700



Intonachino Fine 400



Intonachino Grosso 1200

Intonachino Classic 700 is an interior exterior granular finishing which allows, with more layers, the traditional "Venetian Intonachino" finishing effect with chiaroscuro shades. The product, thanks to its naturalness, can be coloured to any available pastel light colours. The accurate composition makes the product very resistant. The natural raw materials, accurately selected, give this product ultra low VOC.

Intonachino Classic 700 is a very high ecological value, the dispersion of humidity avoids the growth of mould and bacteria without using chemical additives.

Intonachino Classic 700 is non- flammable and low odour.

FAQ's

1. Q - Don't you guys use your own paint?

A - Baxta is a third-party manufacturer, nothing unusual about that, our wet goods are manufactured by Wattyl (part of the HEMPEL Group). Our dry products are manufactured by Rockcote, arguably Australia's largest render manufacturer, certainly Australia's most innovative render manufacturer. The User Group and Baxta are two separate companies.

2. Q - I heard that Theo was instrumental in creating Baxta?

A - Theo had an interest in creating Baxta but not solely, a number of people were instrumental in creating Baxta in an effort to break a monopoly by way of competition, introduce choice into the tier 1 and 2 construction market along with introducing systems that closer align with the life of a building.

3. Q - What is Baxta?

A - Refer to question 1.

4. Q - Can you match or beat Dulux warranties?

A - Baxta provide a warranty based on the system specified, either 10 year or 15-year warranties we do that because that's what the system deserves not to match another manufacturer warranty.

5. Q - How do I get a specification for my project?

A - Head to the website and click on "request a specification".

6. Q - I've got a project that requires painters on site tomorrow, can you get the paint in time?

A - Baxta work on a 100% on time in full, a 2-hour turnaround.

7. Q - Can I use Rockcote render with Baxta paint and still get a warranty and vice versa, can I use Baxta render and Dulux paint and get a warranty?

A - In the main the answer is yes as long as they are conforming products that make the system, eg we would never specify a Baxta render and then an Elements over the top, Elements being similar to Solagard, All Weather etc.

8. Q - Why do you recommend Baxta over Dulux and Taubmans?

A - There are a few reasons, not the least being Baxta is Australian owned and manufactured, Baxta specialize in the tier 1 & 2 markets, we're only interested in selling systems not products, no specification not interested in selling you product, pre-built inspection reports, ongoing construction inspection reports, we will attend body corp meetings, comprehensive maintenance guide, we are easy to do business with, more interested in solutions than in profits.

9. Q - What is the warranty claim process for Baxta?

A - Baxta issue a draft warranty at the time of specifying, formalised the same day the request comes through

10. Q - Are competitor colour/tints compatible with Baxta products?

A - Yes, there's not a colour on the market we can't match to.

11. Q - Will Baxta/Wattyl have a system in which the client/builder can track the product volumes correlated to specific projects to ensure coatings have been applied as per specifications?

A - Yes, internal tracking allows us to quantify which products and volumes are delivered to each project. We also conduct film build readings during the painting process to ensure the correct film build is being applied.

12. Q - Does Baxta Have its own colour collection?

A - Yes, *ProColour*

With our customers' unique colour requirements in mind, we began a process of developing Baxta ProColour. The aim? To create a professional edit of the colour space that encompasses not only considered contract whites, but also the most important commercial trend colours for the medium term in Australia.

13. Q - Does Baxta have affiliation with Architectural Platforms?

A - Yes, Baxta has partnered with the two leaders in this space, NBS, and NBS Source and NBS EasySpec. Baxta also partnered with BIMsmith where you will find the BIM Library where you can access all the render revit materials, view technical documents and compare our products side by side.

14. Q - Are the Baxta Products VOC compliant?

A - Yes, all Baxta products conform to either Green Star accreditation or GECA certification.

15. Q - Does Baxta have approved combustibility render products?

A - Yes, where required the Baxta renders have AS 1530.1 approvals.

Want to know more about Baxta Engineered Coatings?

Head to our website where all you will find detailed information for your project needs

www.baxta.com.au

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